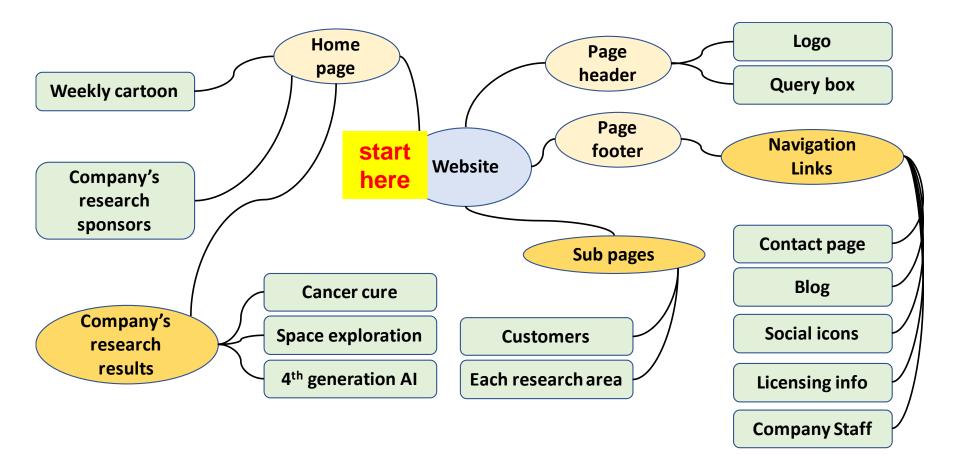


**Related thought** 

Copyright © 2022 Dan Zwillinger. All rights reserved.

## Mind Mapping – Example – Website Content

#### A Mind Map for conceptualizing the contents of a website



Copyright © 2022 Dan Zwillinger. All rights reserved.

# Mind Mapping – Notes

### Slide 1

- 1. Mind maps provide an overall structure and a hierarchy which acts as an overview.
- 2. Mind maps use colors, icons, and images.
- 3. The brain retains information using images and color. Mind mapping connects the left (analytical) side of the brain with the right (creative) side of the brain.
- 4. There are three common types of mind maps:
  - *Library mind maps* organize information visually, so multiple pieces of information can be easily scanned.
  - *Presentation Mind Maps* present a series of ideas, such as telling a story.
  - *Planning Mind Maps* organize and build a project plan, visually present actions that can be expected.

### Slide 2

- 1. This example shows how the contents of a web site might be brainstormed.
- 2. The information shown is at different levels
  - 1. The page header and footer appear on every page.
  - 2. The sub pages are a list of pages, each with a research topic.
  - 3. The home page has some detail on what will be shown.