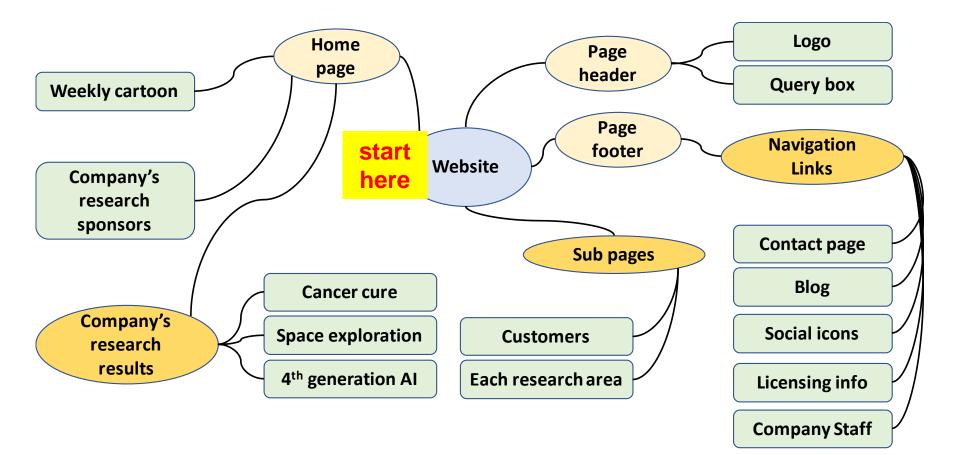


Related thought

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Mind Mapping – Example – Website Content

A Mind Map for conceptualizing the contents of a website



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Mind Mapping – Notes

Slide 1

- 1. Mind maps provide an overall structure and a hierarchy which acts as an overview.
- 2. Mind maps use colors, icons, and images.
- 3. The brain retains information using images and color. Mind mapping connects the left (analytical) side of the brain with the right (creative) side of the brain.
- 4. There are three common types of mind maps:
 - *Library mind maps* organize information visually, so multiple pieces of information can be easily scanned.
 - *Presentation Mind Maps* present a series of ideas, such as telling a story.
 - *Planning Mind Maps* organize and build a project plan, visually present actions that can be expected.

Slide 2

- 1. This example shows how the contents of a web site might be brainstormed.
- 2. The information shown is at different levels
 - 1. The page header and footer appear on every page.
 - 2. The sub pages are a list of pages, each with a research topic.
 - 3. The home page has some detail on what will be shown.